

# ADVOCACY & ETHICS: SHINING THE LIGHT ON SPORTS SPONSORSHIP



**Matthew Pavlich**  
President, AFL Players  
Association



**Christina Matthews**  
CEO, WA Cricket  
Association



**Jane Martin**  
Executive Manager,  
Obesity Policy Coalition



**Gary Walton**  
Executive Director,  
Waltons Corporate &  
Sports Consulting



**Michael Thorn**  
Chief Executive,  
Foundation for Alcohol &  
Research (FARE)



**Michael Moore**  
CEO Public Health  
Association of  
Australia (PHAA)

## NETWORKING DINNER

with ...

The Hon Roger Cook MLA,  
Deputy Premier; Minister  
for Health; Mental Health



& other invited  
special guests

**Date:**

**Thursday 15 March 2018**

**Location:**

**Tradewinds Hotel, Fremantle**

**Seminar Time:**

**9.00am - 5.15pm**

**Networking Dinner:**

**5.15pm - 9.00pm**

**Price:**

**\$400 incl. GST**

**Registration:**

**by 5 March via [event link](#)**

*Please note the event includes a networking dinner with key politicians and short course keynote speakers. These events are sold together and cannot be separated. See over page for specific details.*

# ONE-DAY SEMINAR

As part of the PHAIWA Advocacy Short Course, we are offering a unique opportunity for a limited group of public health professionals to attend this exclusive event.

Your ticket will include attendance at the fourth day of the short course, centered on the theme of advocacy and ethics. This session will cover dilemmas in advocacy, industry strategies, marketing, and the impact on community with sport sponsorship as a case study across the day.

The seminar facilitated by Michael Moore will feature:

**Keynote:** Christina Matthews - Cleaning up cricket: A case study

**Keynote:** Jane Martin - Is obesity the new tobacco?

**Expert Panel:** We don't want alcohol in sport but...

Christina Matthews, Matthew Pavlich, Gary Walton, Michael Thorn, Jane Martin

**Workshop:** Jane Martin - Is obesity the new tobacco?

*Please note: The program is subject to change*

# NETWORKING DINNER

Your ticket will include attendance at this exclusive dinner function with course participants, some keynote presenters and invited politicians representing all levels of government.

You will have the opportunity to network with invited politicians, providing a chance to ask your burning questions and get to know your local politicians.

The price includes a cocktail dinner and selected beverages.

*Please note: A cash bar will be available from 6pm onwards*

**HAVE QUESTIONS?**

**MELINDA EDMUNDS, SENIOR COORDINATOR**  
(08) 9266 1544 | [melinda.edmunds@curtin.edu.au](mailto:melinda.edmunds@curtin.edu.au)



**Curtin University**